

Rep Order# 6809444 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 168774

Printed: 08/30/2012 8:20 AM
Last Received: 08/29/2012 9:06 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER
CNX MARKET WIDE
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: NM STYLE V5 Cancelled	09/12-09/14	0	\$0.00	:30	0	W-F	8A-9A	0	\$35.00
*2		Buyline Comment: NM STYLE V5 Cancelled	09/17-09/18	0	\$0.00	:30	0	M-TU	8A-9A	0	\$35.00
*3		Buyline Comment: EXTRA V5 Cancelled	09/17-09/18	0	\$0.00	:30	0	M-TU	5P-530P	0	\$125.00
*4		Buyline Comment: EXTRA V5 Cancelled	09/12-09/14	0	\$0.00	:30	0	W-F	5P-530P	0	\$125.00
*5		Buyline Comment: NEWS V5 Cancelled	09/12-09/14	0	\$0.00	:30	0	W, F	9P-930P	0	\$500.00
*6		Buyline Comment: NEWS V5 Cancelled	09/18-09/18	0	\$0.00	:30	0	TU	9P-930P	0	\$500.00

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*7		Buyline Comment: NEWS V5 Cancelled	09/13-09/13	0	\$0.00	:30	0	TH	930P-10P	0	\$400.00
*8		Buyline Comment: NEWS V5 Cancelled	09/17-09/17	0	\$0.00	:30	0	M	930P-10P	0	\$400.00
*9		Buyline Comment: NEWS V5 Cancelled	09/15-09/15	0	\$0.00	:30	0	SA	9P-930P	0	\$350.00
*10		Buyline Comment: FOX NEWS V5 Cancelled	09/16-09/16	0	\$0.00	:30	0	SU	8A-9A	0	\$150.00
*11		Buyline Comment: FOX NFL V5 Cancelled	09/16-09/16	0	\$0.00	:30	0	SU	11A-2P	0	\$1,200.00
*12		Buyline Comment: DALLAS GAME V5 Cancelled	09/16-09/16	0	\$0.00	:30	0	SU	215P-530P	0	\$2,000.00
*13		Buyline Comment: NEWS V5 Cancelled	09/16-09/16	0	\$0.00	:30	0	SU	930P-10P	0	\$350.00

---REPORT TOTALS---

Report Totals: 0 / \$0.00

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES BASED ON ALL 8 SCHEDULES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809445 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 168821

Printed: 08/30/2012 8:20 AM
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Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
CNX MARKETWIDE

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: NM STYLE V5 Cancelled	09/19-09/21	0	\$0.00	:30	0	W-F	8A-9A	0	\$35.00
*2		Buyline Comment: NM STYLE V5 Cancelled	09/24-09/25	0	\$0.00	:30	0	M-TU	8A-9A	0	\$35.00
*3		Buyline Comment: P. COURT V5 Cancelled	09/25-09/25	0	\$0.00	:30	0	TU	1P-2P	0	\$75.00
*4		Buyline Comment: P. COURT V5 Cancelled	09/19-09/21	0	\$0.00	:30	0	W-F	1P-2P	0	\$75.00
*5		Buyline Comment: EXTRA V5 Cancelled	09/19-09/21	0	\$0.00	:30	0	W-F	5P-530P	0	\$125.00
*6		Buyline Comment: EXTRA V5 Cancelled	09/24-09/25	0	\$0.00	:30	0	M-TU	5P-530P	0	\$125.00

2 of 3

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

[illegible]

Rep Order# 6809445 Ver# 5 Status Revised
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Rep Firm
Sales Office () PHILADELPHIA
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*15			09/23-09/23	0	\$0.00	:30	0	SU	930P-10P	0	\$350.00
Buyline Comment: NEWS											
V5 Cancelled											

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

EST SHARES, BASED ON ALL 8 SCHEDULES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC= *

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
CNX MARKET WIDE

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: NM STYLE V3 Cancelled	09/26-09/28	0	\$0.00	:30	0	W-F	8A-9A	0	\$35.00
*2		Buyline Comment: NM STYLE V3 Cancelled	10/01-10/02	0	\$0.00	:30	0	M-TU	8A-9A	0	\$35.00
*3		Buyline Comment: EXTRA V3 Cancelled	10/01-10/02	0	\$0.00	:30	0	M-TU	5P-530P	0	\$125.00
*4		Buyline Comment: NEWS V3 Cancelled	09/26-09/28	0	\$0.00	:30	0	W,F	9P-930P	0	\$500.00
*5		Buyline Comment: NEWS V3 Cancelled	10/02-10/02	0	\$0.00	:30	0	TU	9P-930P	0	\$500.00
*6		Buyline Comment: NEWS V3 Cancelled	09/27-09/27	0	\$0.00	:30	0	TH	930P-10P	0	\$400.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*7		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	0	\$0.00	:30	0	M	930P-10P	0	\$400.00
*8		Buyline Comment: NEWS V3 Cancelled	09/29-09/29	0	\$0.00	:30	0	SA	9P-930P	0	\$350.00
*9		Buyline Comment: FOX NEWS SUN V3 Cancelled	09/30-09/30	0	\$0.00	:30	0	SU	8A-9A	0	\$150.00
*10		Buyline Comment: NFL GAME 2 V3 Cancelled	09/30-09/30	0	\$0.00	:30	0	SU	215P-530P	0	\$1,400.00
*11		Buyline Comment: NEWS V3 Cancelled	09/30-09/30	0	\$0.00	:30	0	SU	930P-10P	0	\$350.00
*12		Buyline Comment: EXTRA V3 Cancelled	09/26-09/28	0	\$0.00	:30	0	W-F	5P-530P	0	\$125.00
*13		Buyline Comment: NFL GAME 1 V3 Cancelled	09/30-09/30	0	\$0.00	:30	0	SU	11A-2P	0	\$1,200.00

---REPORT TOTALS---

Report Totals: 0 / \$0.00

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00 Oct 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES BASED ON ALL 8 ORDERS

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CNX ORDER
CNX MARKET WIDE
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: NM STYLE V3 Cancelled	10/03-10/05	0	\$0.00	:30	0	W-F	8A-9A	0	\$40.00
*2		Buyline Comment: NM STYLE V3 Cancelled	10/08-10/09	0	\$0.00	:30	0	M-TU	8A-9A	0	\$40.00
*3		Buyline Comment: EXTRA V3 Cancelled	10/08-10/09	0	\$0.00	:30	0	M-TU	5P-530P	0	\$125.00
*4		Buyline Comment: EXTRA V3 Cancelled	10/03-10/05	0	\$0.00	:30	0	W-F	5P-530P	0	\$125.00
*5		Buyline Comment: TMZ V3 Cancelled	10/03-10/05	0	\$0.00	:30	0	W-F	530P-6P	0	\$200.00

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Estimate#	
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Rep Firm
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Salesperson () AMY MCCREARY

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[illegible]

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CNX ORDER
CNX MARKET WIDE
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: NLCS 1X PER DAY V3 Cancelled	10/13-10/14	0	\$0.00	:30	0	SA-SU	530P-9P	0	\$1,000.00
*2		Buyline Comment: NM STLYE 1X PER DAY V3 Cancelled	10/10-10/12	0	\$0.00	:30	0	W-F	8A-9A	0	\$40.00
*3		Buyline Comment: NM STYLE 1X PER DAY V3 Cancelled	10/15-10/16	0	\$0.00	:30	0	M-TU	8A-9A	0	\$40.00
*4		Buyline Comment: EXTRA 1X PER DAY V3 Cancelled	10/15-10/16	0	\$0.00	:30	0	M-TU	5P-530P	0	\$125.00

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Salesperson () AMY MCCREARY

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*13			10/14-10/14	0	\$0.00	:30	0	SU	11A-2P	0	\$1,500.00
		Buyline Comment: NFL GAME 11 V3 Cancelled									
*14			10/14-10/14	0	\$0.00	:30	0	SU	930P-10P	0	\$350.00
		Buyline Comment: NEWS V3 Cancelled									

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

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Printed: 08/30/2012 8:20 AM
Last Received: 08/29/2012 9:11 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CNX ORDER
ATTN ALL LINES
ATT NEW TTL
PLEASE CFN
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: NLCS 1X PER DAY V3 Cancelled	10/17-10/19	0	\$0.00	:30	0	W-F	530P-9P	0	\$1,000.00
*2		Buyline Comment: NM STYLE 1X PER DAY V3 Cancelled	10/17-10/19	0	\$0.00	:30	0	W-F	8A-9A	0	\$40.00
*3		Buyline Comment: NM STYLE 1X PER DAY V3 Cancelled	10/22-10/23	0	\$0.00	:30	0	M-TU	8A-9A	0	\$40.00
*4		Buyline Comment: EXTRA 1X PER DAY V3 Cancelled	10/22-10/23	0	\$0.00	:30	0	M-TU	5P-530P	0	\$200.00
*5		Buyline Comment: EXTRA 1X PER DAY V3 Cancelled	10/17-10/19	0	\$0.00	:30	0	W-F	5P-530P	0	\$200.00

Rep Order# 6809449 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 168808

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2 of 3

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*6		Buyline Comment: TMZ 1X PER DAY V3 Cancelled	10/17-10/19	0	\$0.00	:30	0	W-F	530P-6P	0	\$300.00
*7		Buyline Comment: TMZ 1X PER DAY V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	530P-6P	0	\$300.00
*8		Buyline Comment: NEWS 1X PER DAY V3 Cancelled	10/22-10/23	0	\$0.00	:30	0	M-TU	9P-930P	0	\$1,000.00
*9		Buyline Comment: NEWS 1X PER DAY V3 Cancelled	10/17-10/19	0	\$0.00	:30	0	W-F	9P-930P	0	\$1,000.00
*10		Buyline Comment: NEWS 1X PER DAY V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	9P-930P	0	\$700.00
*11		Buyline Comment: FOX NEWS V3 Cancelled	10/21-10/21	0	\$0.00	:30	0	SU	8A-9A	0	\$450.00
*12		Buyline Comment: NFL 11A V3 Cancelled	10/21-10/21	0	\$0.00	:30	0	SU	11A-2P	0	\$1,500.00

Rep Order# 6809449 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 168808

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3 of 3

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*13			10/21-10/21	0	\$0.00	:30	0	SU	215P-530P	0	\$5,000.00
		Buyline Comment: NFL-COWBOYS V3 Cancelled									
*14			10/21-10/21	0	\$0.00	:30	0	SU	930P-10P	0	\$700.00
		Buyline Comment: NEWS V3 Cancelled									

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Traffic Order# 168809

Printed: 08/30/2012 8:20 AM
Last Received: 08/29/2012 9:12 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station	KASA-TV ALBUQUERQUE, NM.
Advertiser	() .NRSC
Product	NRSC 2012
Estimate#	
Buyer	NEIL WILLIAMS
Phone#	
Fax#	

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

 $SC = *$

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*1		Buyline Comment: WORLD SERIES 1X PER GAME V3 Cancelled	10/25-10/26	0	\$0.00	:30	0	TH-F	530P-9P	0	\$3,000.00
*2		Buyline Comment: NM STYLE V3 Cancelled	10/24-10/26	0	\$0.00	:30	0	W-F	8A-9A	0	\$40.00
*3		Buyline Comment: NM STYLE V3 Cancelled	10/29-10/30	0	\$0.00	:30	0	M-TU	8A-9A	0	\$40.00
*4		Buyline Comment: EXTRA V3 Cancelled	10/29-10/30	0	\$0.00	:30	0	M-TU	5P-530P	0	\$200.00
*5		Buyline Comment: EXTRA V3 Cancelled	10/24-10/26	0	\$0.00	:30	0	W-F	5P-530P	0	\$200.00

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[illegible]

Rep Order# 6809450 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 168809

Printed: 08/30/2012 8:20 AM
Last Received: 08/29/2012 9:12 PM
Showing Buylines: All Rep Revised Lines

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Station KASA-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00 Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809451 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 168817

Printed: 08/30/2012 8:20 AM
Last Received: 08/29/2012 9:14 PM
Showing Buylines: All Rep Revised Lines

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Station KASA-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*1		Buyline Comment: WORLD SERIES V3 Cancelled	10/31-10/31	0	\$0.00	:30	0	W	530P-9P	0	\$5,000.00
*2		Buyline Comment: NM STLYL V3 Cancelled	10/31-11/02	0	\$0.00	:30	0	W-F	8A-9A	0	\$40.00
*3		Buyline Comment: NM STLYL V3 Cancelled	11/05-11/06	0	\$0.00	:30	0	M-TU	8A-9A	0	\$40.00
*4		Buyline Comment: EXTRA V3 Cancelled	11/05-11/05	0	\$0.00	:30	0	M	5P-530P	0	\$200.00
*5		Buyline Comment: EXTRA V3 Cancelled	10/31-11/02	0	\$0.00	:30	0	W-F	5P-530P	0	\$200.00

Rep Order# 6809451 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 168817

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Station KASA-TV ALBUQUERQUE, NM.
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Product NRSC 2012
Estimate#
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Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
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Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*6		Buyline Comment: TMZ V3 Cancelled	10/31-11/02	0	\$0.00	:30	0	W-F	530P-6P	0	\$300.00
*7		Buyline Comment: TMZ V3 Cancelled	11/05-11/05	0	\$0.00	:30	0	M	530P-6P	0	\$300.00
*8		Buyline Comment: NEWS V3 Cancelled	11/05-11/05	0	\$0.00	:30	0	M	9P-930P	0	\$1,000.00
*9		Buyline Comment: NEWS V3 Cancelled	11/01-11/02	0	\$0.00	:30	0	TH-F	9P-930P	0	\$1,000.00
*10		Buyline Comment: NEWS V3 Cancelled	11/01-11/01	0	\$0.00	:30	0	TH	930P-10P	0	\$800.00
*11		Buyline Comment: NEWS V3 Cancelled	11/05-11/05	0	\$0.00	:30	0	M	930P-10P	0	\$800.00
*12		Buyline Comment: NEWS V3 Cancelled	11/03-11/03	0	\$0.00	:30	0	SA	9P-930P	0	\$700.00
*13		Buyline Comment: FOX NEWS SUN V3 Cancelled	11/04-11/04	0	\$0.00	:30	0	SU	8A-9A	0	\$1,000.00
*14		Buyline Comment: NFL PREGAME V3 Cancelled	11/04-11/04	0	\$0.00	:30	0	SU	10A-11A	0	\$800.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
*15			11/04-11/04	0	\$0.00	:30	0	SU	11A-2P	0	\$1,500.00
		Buyline Comment: NFL V3 Cancelled									
*16			11/04-11/04	0	\$0.00	:30	0	SU	215P-530P	0	\$6,000.00
		Buyline Comment: NFL-COWBOYS V3 Cancelled									
*17			11/04-11/04	0	\$0.00	:30	0	SU	9P-930P	0	\$1,000.00
		Buyline Comment: NEWS V3 Cancelled									
*18			11/04-11/04	0	\$0.00	:30	0	SU	930P-10P	0	\$700.00
		Buyline Comment: NEWS V3 Cancelled									

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
		KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

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EC'd Yes

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4 of 4

Station KASA-TV ALBUQUERQUE, NM.
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Product NRSC 2012
Estimate#
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Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE